

Lakes Area Rescue



Who we are, how to help and get involved

Who We Are



Emergency Medical Services (EMS) and Rescue Services to Crow Wing and Cass Counties



Dispatched through 911 with Fire, Law and Ambulance



First Responders/First-On-Scene



58 Members

- *(Paramedics, EMTs, EMRs, Nurses, Firefighters)*



Calls for Service in 2023: 823 (31% increase 2022)



Over 20 years providing services

- *Formally CrowWingZone1FR, CrowWingZone2FR, East Gull Lake*



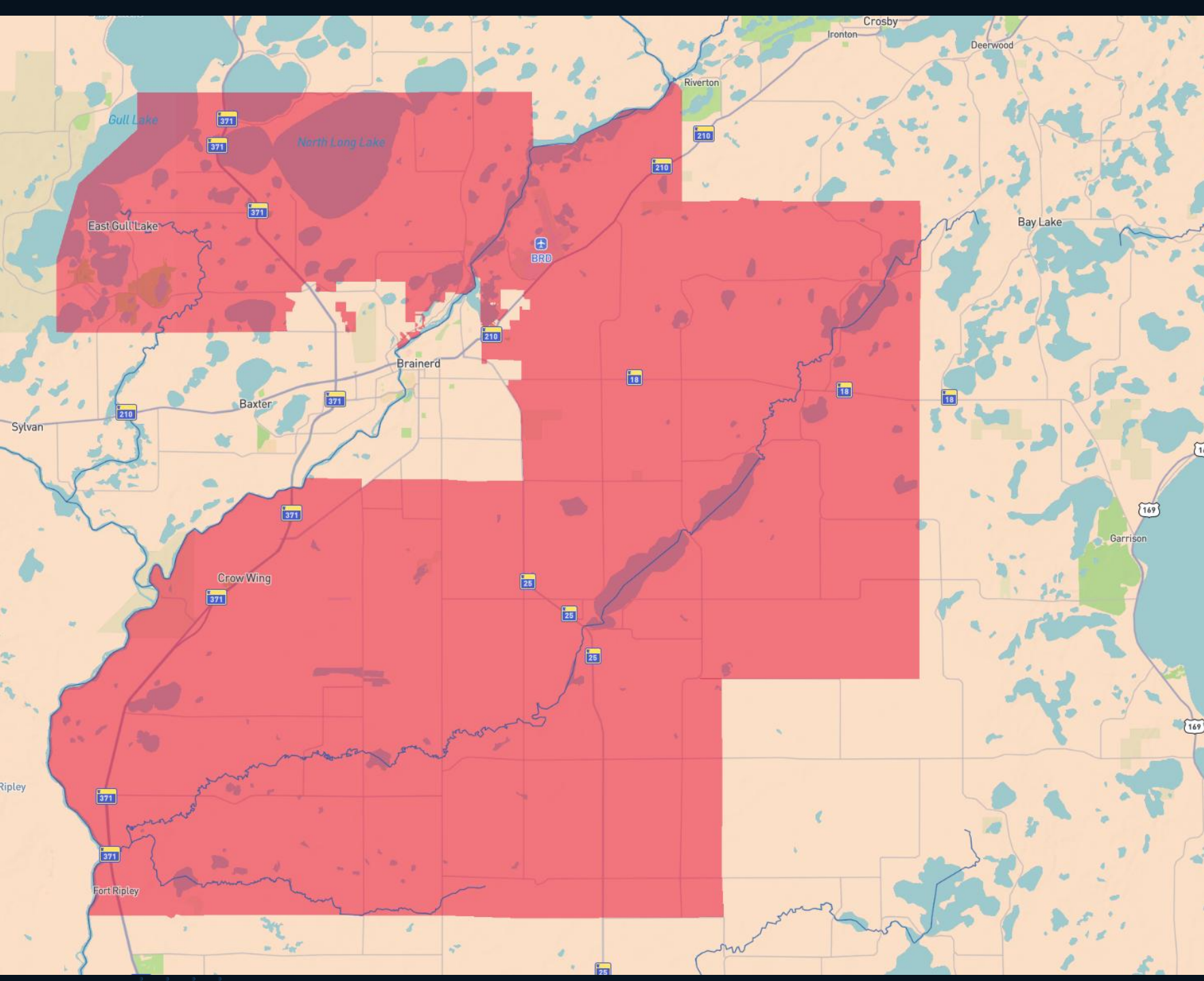
Non-Government Organization



Non-Profit, 100% Volunteer, 501(c)(3)

Operate on grants, fundraising and donations

Receive no funding from local government



Coverage Area

Crow Wing and Cass Counties
First Assessment District, East Gull Lake, Fort Ripley Township, St. Mathias Township, Crow Wing Township, Oak Lawn Township, Nokay Lake Township, Long Lake Township, Daggett Brook Township, Maple Grove Township

Approx. 16,000 residents, 350 square miles

Community outreach and education (CPR\First Aid\Stop the Bleed)

First responder partnerships with resorts, BIR, North Central Speedway, Huff Entertainment (Staff Responders)

- Calls for Service types:**
- Emergency Medical Services (EMS)
 - Motor Vehicle Accidents (MVA)
 - Search and Rescue (SAR)
 - Fire standby

Our Growth and Future

**2000 -
2017**

Zone 2 First
Responders
(1-4 First
Responders)

2022

Incorporated
as a non-profit
501(c)(3),
rebranded as
Lakes Area
Rescue
(18 First
Responders)

**August
2023**

Rescue 1
LUCAS device
Added to
Fleet

May 2024

Zone 1
Merger
(58 First
Responders)



2018

Fire
Department
Members
(10-12 First
Responders)

2023

Added East
Gull Lakes
Coverage
(26 First
Responders)

2024

Started
Expansion into
Search and
Rescue (SAR)

2024 -2025

Fundraising for
SAR Equipment
and Training



Our Members

2024 Officers

President: Josh Waagmeester

Vice-President: Adam Kainulainen

Secretary: Amy Kainulainen

Treasurer: Brittany Mogensen

Equipment Manager: Shane Johnson

- Live in or near our coverage areas
- Nurses, Paramedics, EMTs (emergency medical technicians), EMRs (emergency medical responders), and Firefighters
- Many of which are also members at surrounding fire departments such as Brainerd, Nisswa and Mission Township
- Each equipped with a medical bag, medication, AED, radio, pager
- 58 members (and growing)
- Exceeds state training requirements
- Actively training and gaining new skills; including staying up to date on the most current EMS policies and procedures.
- Active in community outreach



RESCUE 1

- Fully equipped emergency response squad vehicle
- State approved Code 3 response (Lights\Siren)
- Equipped with LUCAS chest compression device
- Additional higher priced and more specialized equipment
- Provides additional safety for our members and quicker response time
- Rotating schedule with members to keep staffed
 - Daily driver for member when assigned

Search and Rescue (SAR)

A background image showing two Search and Rescue team members in a forest. They are wearing helmets and gear, and are carrying a stretcher with a patient on it. The scene is outdoors with trees and foliage.

The Need

- Increased population growth and visitors to the Brainerd Lakes Area.
- Aging population, Crow Wing and Cass Counties have older population compared to state average.*
- No official county-wide SAR team exists. (Fire Depts, Police, Sheriff and Drone Team today)

Our Plan

- Continue providing high quality EMS services for our coverage area. (Majority of Rescue Calls have an EMS component)
- Expansion into Search and Rescue for Wildland, Water and Ice Emergencies.
- Partnership with St. Louis County Rescue Squad as our “Big Brother” .
- Providing county-wide SAR services for both Crow Wing and Cass counties.
- Added support for Fire, Law, EMS to existing SAR related calls, Lakes Area Rescue will have specialized equipment and training. Will assist these agencies.
- Opportunity to grow membership with SAR-focused only members. (FD Members from the area)

- Crow Wing: **23% of the population, are seniors aged 65 and older.** (Census Reporter)

- Cass: **26% of the population, are seniors aged 65 and older.** (Census Reporter)

- State of Minnesota: 901,517 individuals aged 65 and older, which constitutes approximately 15.9% of the state's total population. (Census Reporter)

- In 2020, it was estimated that 99,000 Minnesotans aged 65 and older had Alzheimer's disease. This number is projected to increase by 21.2% to 120,000 by 2025. The trend suggests that as the population continues to age, the number of individuals diagnosed with Alzheimer's disease will continue to rise (Minnesota Dept. of Health)

The cost of growth

A New Member

- \$7000 – medical bag, medications, safety gear/PPE, AED, pager and radio
- \$1,500 – \$2000 EMS training
- \$50/year – insurance

Approx. = \$9,000/new member

Existing Members (Annual Costs)

- \$250 – equipment upgrades/replacement
- \$100 cont. EMS training
- \$50/year – insurance

Approx. = \$400 per member/year
(\$23k/Year)

Search and Rescue Expansion

- Wildland SAR dept. training (\$5k) *(Secured!)*
- Wildland personal gear (\$10k)
- (2) Response squads (\$50K)
- Thermal drones (\$10-15K) *(Secured!)*
- UTV (\$25-30K) *(1 pending grant Firehouse Subs/1 declined Community Giving)*
- Sherp (\$150-200K) *(1 pending grant FEMA/1 declined Otto Bremer)*

Approx. = \$310k

Physical Location\Home Base

- Costs TBD

Fundraising, Grants and Donations!

- No county, state or federal budgetary funds
- Annual event (Meet and Greet event in May)
- Ongoing fundraising campaign (donorbox.org/lakesarearescue)
- Several mailers, posters throughout the year
- Social media
- Grants (If it exist and fits, we apply) (Sourcewell non-profit impact (LUCAS), no longer qualify)
- Key donors (Nisswa Lions)
- Last Year (2023)
 - Donations \$73,390
 - Grants \$58,917
 - **Total = \$ 132,307**





Help us, Help others

Donations:

We are a non-profit 501(c)(3) organization registered at both federal and state levels.

Join us:

1st Responders: We provide all the equipment and training needed. No prior experience needed; just a willingness to help others.

Volunteers: Non-EMS role. Event planning, Fundraising, Grant Writing, Public Events, Media, etc.



Learn more www.LakesAreaRescue.com

THANK YOU!!