

# Lakes Area Rescue



Who we are, how to help and get involved

# Who We Are



**Emergency Medical Services (EMS) and Rescue Services to Crow Wing and Cass Counties**



**Dispatched through 911 with Fire, Law and Ambulance**



**First Responders/First-On-Scene**



**58 Members**

- *(Paramedics, EMTs, EMRs, Nurses, Firefighters)*



**Calls for Service in 2023: 823 (31% increase 2022)**



**Over 20 years providing services**

- *Formally CrowWingZone1FR, CrowWingZone2FR, East Gull Lake*



**Non-Government Organization**

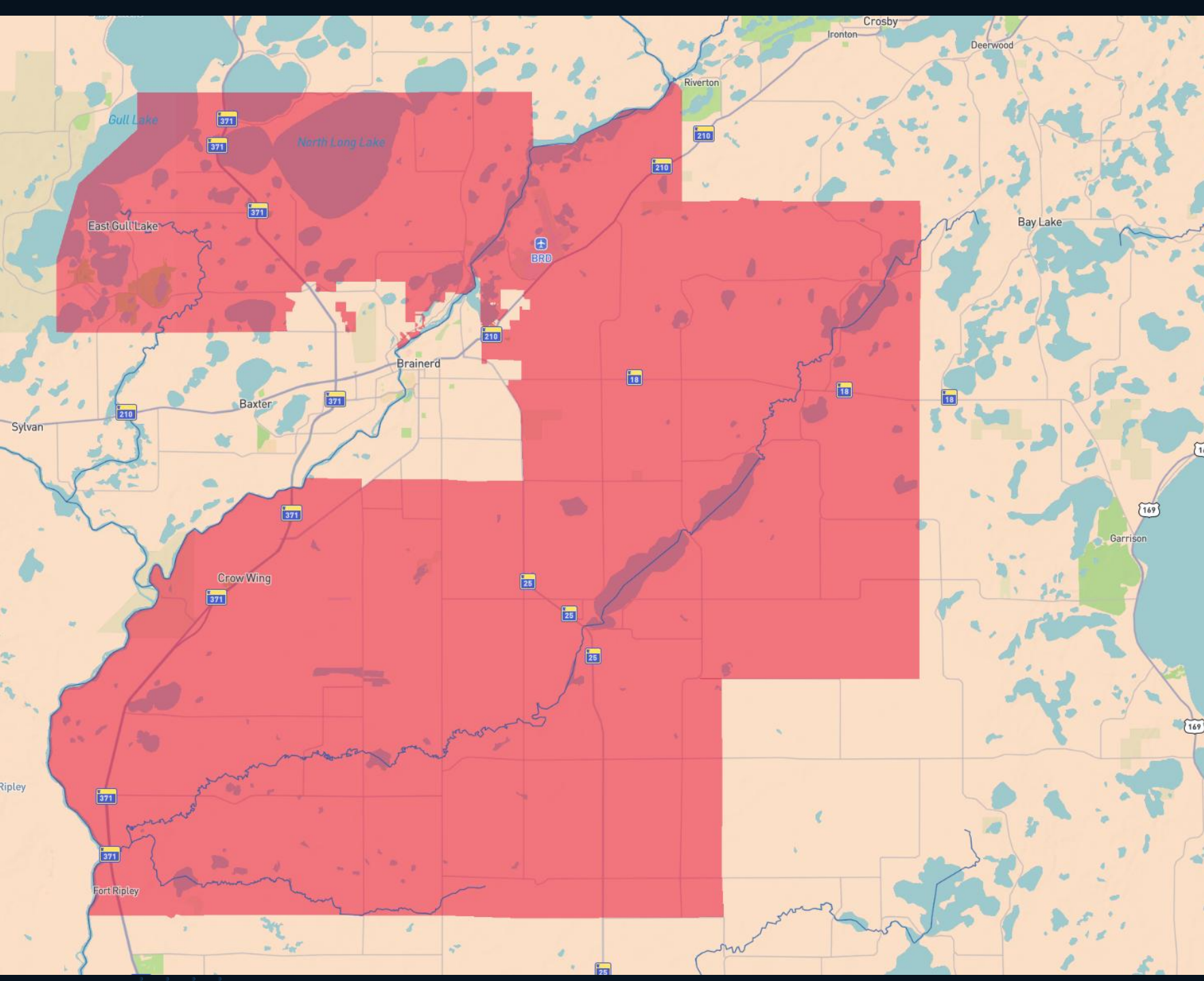


**Non-Profit, 100% Volunteer, 501(c)(3)**

**Operate on grants, fundraising and donations**

*Receive no funding from local government*





# Coverage Area

**Crow Wing and Cass Counties**  
*First Assessment District, East Gull Lake, Fort Ripley Township, St. Mathias Township, Crow Wing Township, Oak Lawn Township, Nokay Lake Township, Long Lake Township, Daggett Brook Township, Maple Grove Township*

**Approx. 16,000 residents, 350 square miles**

**Community outreach and education** (CPR\First Aid\Stop the Bleed)

**First responder partnerships with resorts, BIR, North Central Speedway, Huff Entertainment** (Staff Responders)

- Calls for Service types:**
- Emergency Medical Services (EMS)
  - Motor Vehicle Accidents (MVA)
  - Search and Rescue (SAR)
  - Fire standby



# Our Growth and Future

**2000 -  
2017**

Zone 2 First  
Responders  
(1-4 First  
Responders)

**2022**

Incorporated  
as a non-profit  
501(c)(3),  
rebranded as  
Lakes Area  
Rescue  
(18 First  
Responders)

**August  
2023**

Rescue 1  
LUCAS device  
Added to  
Fleet

**May 2024**

Zone 1  
Merger  
(58 First  
Responders)



**2018**

Fire  
Department  
Members  
(10-12 First  
Responders)

**2023**

Added East  
Gull Lakes  
Coverage  
(26 First  
Responders)

**2024**

Started  
Expansion into  
Search and  
Rescue (SAR)

**2024 -2025**

Fundraising for  
SAR Equipment  
and Training





# Our Members

## 2024 Officers

**President:** Josh Waagmeester

**Vice-President:** Adam Kainulainen

**Secretary:** Amy Kainulainen

**Treasurer:** Brittany Mogensen

**Equipment Manager:** Shane Johnson

- Live in or near our coverage areas
- Nurses, Paramedics, EMTs (emergency medical technicians), EMRs (emergency medical responders), and Firefighters
- Many of which are also members at surrounding fire departments such as Brainerd, Nisswa and Mission Township
- Each equipped with a medical bag, medication, AED, radio, pager
- 58 members (and growing)
- Exceeds state training requirements
- Actively training and gaining new skills; including staying up to date on the most current EMS policies and procedures.
- Active in community outreach





# RESCUE 1

- Fully equipped emergency response squad vehicle
- State approved Code 3 response (Lights\Siren)
- Equipped with LUCAS chest compression device
- Additional higher priced and more specialized equipment
- Provides additional safety for our members and quicker response time
- Rotating schedule with members to keep staffed
  - Daily driver for member when assigned



# Search and Rescue (SAR)



## The Need

- Increased population growth and visitors to the Brainerd Lakes Area.
- Aging population, Crow Wing and Cass Counties have older population compared to state average.\*
- No official county-wide SAR team exists. *(Today joint efforts; Fire Depts, Police, Sheriff and Drone Team)*

## Our Plan

- Continue providing high quality EMS services for our coverage area. (Majority of Rescue Calls have an EMS component)
- Expansion into Search and Rescue for Wildland, Water and Ice Emergencies.
- Partnership with St. Louis County Rescue Squad as our “Big Brother” .
- Establish a SAR services for both Crow Wing and Cass counties.
- Added support for Fire, Law, EMS to existing SAR related calls, Lakes Area Rescue will have specialized equipment and training. Will assist these agencies.
- Opportunity to grow membership with SAR-focused only members. (FD Members from the area)

- Crow Wing: **23% of the population, are seniors aged 65 and older.** *(Census Reporter)*

- Cass: **26% of the population, are seniors aged 65 and older.** *(Census Reporter)*

- State of Minnesota: 901,517 individuals aged 65 and older, which constitutes approximately 15.9% of the state's total population. *(Census Reporter)*

- In 2020, it was estimated that 99,000 Minnesotans aged 65 and older had Alzheimer's disease. This number is projected to increase by 21.2% to 120,000 by 2025. The trend suggests that as the population continues to age, the number of individuals diagnosed with Alzheimer's disease will continue to rise (Minnesota Dept. of Health)

# The cost of growth

## A New Member

- \$7000 – medical bag, medications, safety gear/PPE, AED, pager and radio
- \$1,500 – \$2000 EMS training
- \$125/year – insurance

Approx. = \$9,000/new member

## Existing Members (Annual Costs)

- \$250 – equipment upgrades/replacement
- \$100 cont. EMS training
- \$125/year – insurance

Approx. = \$500 per member/year  
(\$30k/Year)

## Search and Rescue Expansion

- Wildland SAR dept. training (\$5k) *(Secured!)*
- Wildland personal gear (\$10k)
- (2) Response squads (\$50K)
- Thermal drones (\$10-15K) *(Secured!)*
- UTV (\$25-30K) *(1 pending grant Firehouse Subs/1 declined Community Giving)*
- Sherp (\$150-200K) *(1 pending grant FEMA/1 declined Otto Bremer)*

Approx. = \$310k

## Physical Location\Home Base

- Costs TBD



# Fundraising, Grants and Donations!

- No county, state or federal budgetary funds
- Annual event (Meet and Greet event in May)
- Ongoing fundraising campaign. (QR Code)
- Several mailers, posters throughout the year
- Social media, networking, word of mouth
- Grants
  - If it exist and fits, we apply
  - Sourcewell non-profit impact (LUCAS device in 2023), unfortunately Lakes Area Rescue no longer qualifies as a “Non-Profit” with SourceWell, have been removed)
- Last Year (2023)
  - Donations \$73,390
  - Grants \$58,917
  - **Total = \$ 132,307**







# Help us, Help others

## Donations:

We are a non-profit 501(c)(3) organization registered at both federal and state levels.

## Join us:

**1<sup>st</sup> Responders:** We provide all the equipment and training needed. No prior experience needed; just a willingness to help others.

**Volunteers:** Non-EMS role. Event planning, Fundraising, Grant Writing, Public Events, Media, etc.



Learn more [www.LakesAreaRescue.com](http://www.LakesAreaRescue.com)

**THANK YOU!!**